

# About planet soho

## **PlanetSoho: Successful Business Starts Here.**

Now you can turn your passion into some cash on the side—or even a full-time job—without the hassles and risks you thought came with starting a business. PlanetSoho is changing the way people start new businesses by making it easy to take the leap. All you have to do is sign up for a PlanetSoho account. We'll do the rest for you.

Already have a small business? We're changing the way business is done by leveling the playing field so you can compete with the big guys. We give you the tools you need to manage your business effectively, and we bring you the kinds of perks previously only available to corporations.

Whether you're just starting out or looking to take your **SOHO** to the next level, PlanetSoho has you covered. Our services include:

- Automating your invoicing process
- Keeping you organized
- Creating a web presence for you
- Building your online storefront
- Giving you easy marketing tools
- Getting you paid on the go

PlanetSoho is also the top destination for consumers who want the personalized touch and human connection that only comes from working directly with a SOHO. With more than one million SOHOs listed, the PlanetSoho Directory has a local business ready to help you with whatever you need. And our powerful built-in e-commerce platform lets you order directly from SOHOs around the world.

When you work with a SOHO, you're contributing to the new "trickle-up" economy. You're helping to re-balance capitalism in favor of small businesses, and you're helping real people do what they love. Plus you get the quality of products and services that only comes from dedicated professionals who care about each and every client they serve.

**Visit the PlanetSoho Directory** to find all kinds of SOHOs—from roofers to accountants to photographers to bakers.